Exeter College
Oxford
Conflict of Interest Policy and Procedures

Introduction
Exeter College has adopted a policy to address conflicts of interest so as to ensure that its activities, and those of its Fellows, staff and students, are and are seen to be conducted to the highest standards of ethics and integrity.

This policy is informed primarily by the advice given by the Charity Commission¹, and also by the University of Oxford’s Conflict of Interest Policy².

Policy Statement
1. Exeter College encourages its Fellows, students and staff to engage in a wide variety of external activities, including serving on government, business and community boards, providing expert advice, media commentary, professional practice, schools outreach, international projects and collaborations with the commercial world, including via consultancy, research and development, intellectual property (IP) licensing, involvement in ‘spinout’ companies as well as private enterprise.

2. Exeter College considers that such activities are normally in the public interest and are also of benefit to the College and the individuals concerned.

3. On occasion, however, they may give rise to conflicts of interest, whether potential or actual, perceived or alleged.

4. All Exeter College Fellows, staff and students are required to recognise and disclose activities that might give rise to conflicts of interest or the perception of conflicts and to ensure that such conflicts are seen to be properly managed or avoided.

5. If properly managed, activities can usually proceed as normal whilst at the same time upholding the person’s obligations to the College, meeting regulatory and other external requirements and protecting the integrity and reputation of the College and its members. By contrast, conflicts which are not managed effectively may jeopardise the College’s public standing and may cause serious damage to the reputation of the College and of the individuals concerned.

6. It is therefore the College’s policy to encourage and foster external activities whilst ensuring that when conflicts or perceived conflicts of interest arise they are acknowledged and disclosed, and in relevant cases, properly managed.

Scope
7. This Policy applies to all Fellows, staff and students of the College.

¹ See https://www.gov.uk/guidance/managing-conflicts-of-interest-in-a-charity
² http://www.admin.ox.ac.uk/researchsupport/integrity/conflict/policy/
8. It is the responsibility of each individual to recognise situations in which he or she has a conflict of interest, or might reasonably be seen by others to have a conflict, to disclose that conflict to the appropriate person and to take such further steps as may be appropriate as set out in more detail under the procedure below (see further in Section D below).

9. If an individual is uncertain about how this Policy might affect their activities or has any questions about its application, he or she should contact the appropriate person, as set out in paragraph 19.

Recognising Conflict of Interest

10. A conflict of interest arises where the commitments and obligations owed by an individual Fellow, member of staff or student to the College are likely to be compromised, or may appear, to a reasonable person, to be compromised, by:
   • That person’s personal gain, or gain to immediate family (or a person with whom the person has a close personal relationship), whether financial or otherwise.
   • The commitments and obligations that person owes to another person or body.

11. There can be situations in which the appearance of conflict of interest is present even when no conflict actually exists. Thus, it is important for all Fellows, staff and students when evaluating a potential conflict of interest to consider how it might be perceived by others.

12. The duty to declare a possible conflict applies to the perception of the situation rather than the actual existence of a conflict. However, the duty is not infringed if the situation cannot reasonably be regarded as likely to give rise to a conflict of interest.

13. Conflicts of interest may be financial or non-financial or both. Further information about both types is set out below.

Financial conflicts of interest

14. A financial conflict of interest, for the purposes of this Policy, is one where there is or appears to be opportunity for personal financial gain, financial gain.

15. Financial interest means anything of monetary value, for example:
   • payments for services;
   • equity interests (e.g. stocks, stock options or other ownership interests); and/or
   • intellectual property rights (e.g. patents, copyrights and royalties from such rights).

16. The level of financial interest is not the determining factor as to whether a conflict should be disclosed. What might be ‘not material’ or ‘not significant’ for one person might be very significant for another. Good practice in many situations will mean the disclosure of ‘any’ financial interest, however small. A conflict will arise if the interest might provide, or be reasonably seen by others, to provide an incentive to the individual which affects their actions.

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2 For the purpose of this policy, ‘immediate family’ is defined as follows: spouse or civil partner, co-habitee, son, daughter. However, the ‘close personal relationship’ giving rise to an interest could extend to the following (this is not intended to be an exhaustive list): unmarried partner, parent, brother, sister, grandparent, grandchild, mother-in-law, father-in-law, sister-in-law, brother-in-law, son-in-law, daughter-in-law, the (unrelated) child of an unmarried partner, as well as half and step members of family) to close relatives or close friends, or where it might be reasonable for another party to take the view that financial benefits might affect that person’s actions.
and where he or she has the opportunity to affect a College decision or other activity (because for example he or she is the decision-maker or the principal investigator on a research project).

Procedure

17. A copy of this policy will be given to every Trustee on taking up their trusteeship: and to members of staff with delegated decision making or expenditure authority on their appointment. Trustee induction, and where appropriate, staff induction will include training in identifying and managing conflict of interests.

18. All members of Governing Body, as trustees of a charity, will complete a declaration of interest form on appointment, and again in every Trinity Term. They will be scrutinised by the Rector, the Sub-Rector, the Finance and the Estates Bursar and College Secretary so they may alert to possible conflicts. They will also be made available for inspection to the auditors, and processed according to Record of Processing for Staff and Fellows.

19. It is the duty of every Fellow, member of staff or student to disclose any conflict of interest or any circumstances that might reasonably give rise to the perception of conflict of interest, even if no conflict actually exists. It is acknowledged that apparent or perceived conflicts of interest can be as damaging as actual conflicts of interest.

20. The general rule is that disclosure should be made at the time the conflict first arises, or it is recognised that a conflict might be perceived, in writing to the Rector. If the Rector has an interest in the matter to be discussed, the disclosure shall be made to the Sub-Rector.

21. In the case of undergraduate students, the student should discuss the relevant issues with their Tutor or the Sub Rector, who, where appropriate, will consult with the Rector following which an approach for dealing with the conflict might be agreed. In the case of postgraduate students, the student should discuss the matter with their College Advisor or the Academic Dean, who, where appropriate, will consult with the Rector following which an approach for dealing with the conflict might be agreed.

22. In cases arising in relation to the undergraduate and postgraduate admissions processes, see the separate policy.

23. Many situations will require nothing more than a declaration and a brief written record of that declaration, which must be held in the College’s records.

24. Some instances will however need to be dealt with by agreeing how the conflict can be actively managed. This will almost certainly be the case where the decision involves: the additional employment of trustees, (not already authorised by Statute), additional payments to trustees (not already authorised by Statute), or selling or leasing land to a trustee. (This list is not exhaustive.) The approach adopted should be documented and copies provided to the relevant parties. A copy of the final plan must be held in the College’s records. One or more of the following strategies may be appropriate to manage the conflict of interest:

- not taking part in discussions of certain matters;
- not taking part in decisions in relation to certain matters;
- referring to others certain matters for decision;
- resolving not to act as a particular person’s supervisor;
- divesting or placing in trust certain financial interests;
- publishing a notice of interest;
• standing aside from any involvement in a particular project; and/or
• declaring an interest to a particular sponsor or third party.

25. It is the responsibility of those affected to comply with the approach that has been agreed.

By College Order 23/048, this policy was approved by Governing Body on 17th May 2023 with immediate effect, and was also approved for display on the College website. It will be reviewed by 30th June 2026.